



---

# DR. JUDITH WRIGHT

---

CORPORATE CONSULTANT  
INSPIRATIONAL SPEAKER  
BEST-SELLING AUTHOR  
LIFESTYLES EXPERT



**WRIGHT  
FOUNDATION**  
FOR THE REALIZATION OF HUMAN POTENTIAL



# A HIGHLY SOUGHT-AFTER SPEAKER AND EXPERT

Juidth brings new life and expertise to topics in leadership, women's training and development, relationships, wellness and lifestyle, career fulfillment, and spirituality with an extensive history of dynamic and engaging presentations with numerous businesses and organizations. Dr. Wright is available for speaking engagements for national and local organizations, trade shows, conferences, seminars, civic groups, and other groups.

## ABOUT DR. JUDITH WRIGHT

[www.judithwright.com](http://www.judithwright.com)

A media favorite, sought after speaker, respected leader, bestselling author, world class, coach, and corporate consultant, Dr. Judith Wright is Professor of Transformational Coaching at the Wright Graduate University for the Realization of Human Potential and president of Wright, a cutting-edge personal and professional development corporation.

Dr. Wright has appeared as a featured lifestyle expert and coach on ABC's *20/20*, *Oprah*, *Good Morning America*, the *Today* show and hundreds of radio and television shows. Called the "world's ultimate expert," by *Women's World* magazine, her work has appeared on over 600 TV and radio programs and in over 80 magazines and newspapers

around the globe including *Marie Claire*, *Fitness Magazine*, *Health*, *Better Homes and Gardens*, *Shape*, *The New York Daily News*, *The Chicago Tribune*, *The Boston Herald*, and *The San Francisco Chronicle*.

Dr. Wright wrote *There Must Be More Than This* (Random House/Broadway Books), *The One Decision*, and *The Soft Addiction Solution* (Penguin/Tarcher) to share her proven personal transformation methodologies with a broader audience. Judith has the rare ability to touch groups of all types and sizes, communicating her messages with great passion that inspires audiences.

A pioneer in the field of human development, Dr. Wright first

rose to national prominence by developing innovative education and early childhood development programs for those with developmental disabilities. These experiences fueled her passion for developing human potential and strengthened her deep rooted commitment to help people live great lives. Dr. Wright then applied the profound insights she discovered to the general population, spurring people from all walks of life to significant success in personal transformation, leadership development, and personal goal fulfillment.

After twenty years of developing inspirational personal development programs, she cofounded Wright — a cutting edge coaching and training





institute in Chicago — and the Graduate Institute for the Realization of Human Potential, offering Masters and Doctoral degrees in Transformational Learning, Leadership, and Coaching.

In addition to her pioneering work at Wright and the Graduate Institute, Dr. Judith Wright is the founder of SOFIA (Society of Femininity in Action), providing revolutionary leadership training for women. She is a sought after speaker and expert in areas like leadership, women's training and development, relationships, wellness and lifestyle, career fulfillment, spirituality, and more. She has been a keynote speaker for many events, conferences, and corporations including AC Nielsen, Chase, Kellogg's,

Miss USA Women's Power Summit, Association of Junior Leagues International, NAWBO, BMO Harris, Abbott, Hispanic Alliance for Career Enhancement (HACE), Meeting Planners International (MPI), Northern Trust, University of Chicago, Rotary Club of Chicago, Society of Women Engineers, and many churches including Unity, United Methodist, Lutheran, New Thought, and Unitarian Universalist.

Dr. Wright completed a comprehensive ten year research initiative exploring the process of and components for living a great life. This research forms the basis for the pioneering Yearning Process, which has changed the lives of thousands of people. Dr. Wright is also one of the country's foremost experts

on transformational leadership founding the Foundation for Transformational Leadership as well as the Transformational Leadership Symposium, convening experts from around the nation to recognize cutting edge transformational leaders including Brad Anderson, former CEO of Best Buy, as well as the 2011 award recipient, Dr. Muhammad Yunus.

Dr. Wright has her BA in psychology, her MA in education and counseling, and her doctorate in Educational Leadership and Change.





## SELECTED TALK TOPICS:

### TRANSFORM! BRING OUT THE BEST IN YOURSELF, YOUR RELATIONSHIPS, AND YOUR CAREER

Dr. Judith Wright shares the secrets of individuals who have attained deep fulfillment in every aspect of life and how anyone, following this proven process, can achieve the same level of results and transformation. Drawing from her research of people who live great lives, 30 years of coaching and training, and her proven masters-level curriculum integrating current neuroscience research and ancient wisdom, Dr. Wright will show you how thousands of individuals (including CEOs, stay at home moms, artists, marketing professionals, and entrepreneurs) have found meaning, satisfaction, fulfillment, results, and ways to bring out the best in all areas of their lives.

### TRANSFORMATIONAL LEADERSHIP: LEADERSHIP FROM THE INSIDE OUT

This is a powerfully engaging dialogue on becoming what Dr. Wright describes as a transformational leader. She explains her comprehensive research about what the “transformation” looks like and how you can become the leader you aspire to be. Leadership is an inside job and your ability to transform yourself exponentially affects your organization, business, community, and family.

### SEX AND THE BRAIN: MEN AND WOMEN AT WORK

Audiences learn how to unlock potential at work by understanding and honoring the distinctly different strengths of men and women. This humorous and lively format presents cutting-edge research on the information gathering and processing differences between the sexes. Participants come to understand and appreciate their own gifts in ways that facilitate more powerful and effective partnerships at work and at home.

### HER STORY: RETHINKING FORMULAS FOR SUCCESS

Through the illustration of her personal journey overcoming adversity and many mistaken formulas for success, Dr. Judith Wright introduces six key concepts that serve as a guide for living, loving, and leading that emerged from her life experience and doctoral research. The model has been proven successful for women of all walks of life in activating their own greatness and unleashing their potential for a life of exciting adventure of untold possibilities.

### FROM SPARK TO FIRE: IGNITE YOUR SOCIAL AND EMOTIONAL INTELLIGENCE

Ignite your Social and Emotional Intelligence (SEI) to lead your life and your world. Dr. Judith Wright shows you how to enhance your SEI and gain from the latest research, which indicates that high SEI enhances decision making ability, significantly increases sales, accounts for 80% of a star performer’s competencies, increases creativity, and improves memory.



“JUDITH WRIGHT stimulates people to see new perspectives on their *journey of personal and professional discovery.*”

## TESTIMONIALS

“Judith Wright is a dynamic, engaging speaker who captures her audience and stimulates them to see new perspectives, think creatively, and voyage on a journey of personal and professional discovery. She was the keynote speaker of a ‘Bank One Day of Vision’ and received strong praise for her engaging presence and powerful impact.”

– Kathleen Schroeder, Former Vice President Training & Development, Bank One

“Through her ongoing teachings at the Society of Women Engineers events, Judith Wright has taught us the importance of saying Yes to MORE, both professionally and personally. She is an extraordinary speaker and an inspiring person.”

– Jennifer Schmitt, Professional Development Conference Chair, Society of Women Engineers

“Judith Wright strongly and effectively challenges her audience to choose to live a better, deeper, more meaningful life. Speaking at our church, a diverse, mainstream United Methodist congregation, her honest, captivating approach encourages us to plumb the depths in search of a spiritual space in our heart and soul. No shame, no guilt. Just an invitation to dig deeply in order to lift ourselves. She’s a ‘pusher’ of joy, contentment and purpose as the pathway to the best possible ‘high’.”

– Sue Howard Delves, Morgan Park United Methodist Church

BOOK DR. WRIGHT  
TODAY!

BARB  
BARB@WRIGHTLIVING.COM  
(312) 645-8300



## SELECTED PUBLICATIONS:



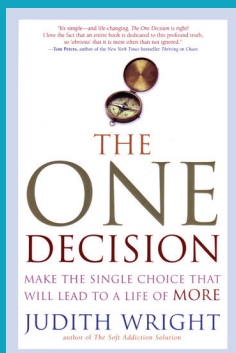
### TRANSFORMED! THE SCIENCE OF SPECTACULAR LIVING

"Transformed!" explores how individuals can achieve lifelong transformation in their careers, relationships, and lives by integrating groundbreaking research about the highest performing students at the internationally recognized leadership training institute- Wright. (Turner Publishing Company 2013)



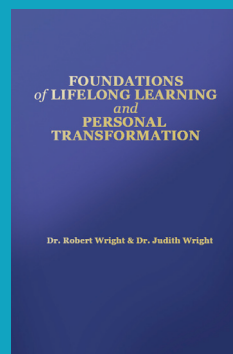
### THE SOFT ADDICTION SOLUTION

Dr. Judith Wright reveals that many of us are addicted to seemingly harmless and socially sanctioned habits such as shopping, watching TV, and gossiping-robbing us of our time, clouding our clarity of mind, and masking our deeper longing for lasting joy. She explains why they are so damaging and outlines an effective plan for overcoming these negative habits to discover more passion, love, commitment, and meaning in our lives. (Penguin/Tarcher 2005)



### THE ONE DECISION

Dr. Judith Wright explains the number of ways you can improve your life- you can quit smoking, start exercising, save toward a bigger house- but the attainment of real life satisfaction requires a fundamental shift in perspective, the ability to make the One Decision that will completely transform the fabric of one's life. This powerful book demonstrates how to isolate and articulate the One Decision that will lead to the life you want to live, and how to allow this simple yet profound choice to become the guiding force in everything you do. (Penguin/Tarcher 2006)



### FOUNDATIONS OF LIFELONG LEARNING AND PERSONAL TRANSFORMATION

This book provides a rich framework to facilitate lifelong learning and takes an existential approach to personal development. It introduces a powerful system that can be used to make lasting and authentic changes, leading to a more satisfying life. The curriculum and learning technologies entailed in the book integrate the best of current neuroscience; Adlerian, developmental, humanistic, and positive psychology; existential psychology; behavioral economics; educational theory and methodologies; and high performance research. (Evolving Press 2012)





## FREQUENTLY ASKED QUESTIONS

### WHAT TOPICS CAN JUDITH SPEAK ON?

Dr. Judith Wright is a highly sought after speaker and expert in areas like leadership, women's training and development, relationships, wellness and lifestyle, career fulfillment, and spirituality.

### HOW WILL JUDITH AFFECT MY COMPANY?

All of the topics Judith speaks on are designed to help your employees and organization become more successful. Contact a representative from Wright to discuss what you want to get out of the experience, and everything will be customized to meet your organization's unique needs.

### WHAT OTHER SERVICES DOES JUDITH PROVIDE?

Judith is also available for one-on-one coaching, consulting, and corporate training for executive teams.

### CAN I CONSULT WITH SOMEONE BEFORE DECIDING TO INVITE JUDITH?

To discuss a visit with Dr. Wright in greater detail, call our Chicago headquarters at 312.645.830 and we'll be happy to answer any and all questions you have.

### WHERE/WHEN CAN JUDITH VISIT MY COMPANY?

Dr. Judith Wright typically speaks to 50+ audience members at a time. The space needed for his presentation is dependent on the size of the audience and topic being discussed.

### DO I NEED TO SUPPLY ANY EQUIPMENT FOR HER VISIT?

Yes, a list of the required A/V equipment will be provided beforehand.

“One of the most sought-after  
self-help gurus in the country”

–The San Francisco Chronicle

“World’s ultimate expert”

–Women’s World Magazine

## TIMELINE

- 1978 Judith Wright establishes pioneering program for parents of children with severe developmental disabilities
- 1984 Judith Wright sets up a cutting-edge college program for people with disabilities
- 1985-1991 Judith transitions to focusing on human potential and leadership development
- 1997 Judith joins her business with Bob Wright under the umbrella of a school
- 2003 Published “There Must be More Than This,” (Broadway Books/Randomhouse) and is featured in numerous magazines (Cosmopolitan, Natural Health) and on national television and radio  
[Include The Soft Addiction Solution]  
[Include The One Decision]
- 2005 Published “The Soft Addiction Solution” (Tarcher/Penguin)
- 2006 Published “The One Decision” (Tarcher/Penguin)
- 2008 Founded the Wright Graduate University for the Realization of Human Potential
- 2012 Published “Foundations of Lifelong Learning & Personal Transformation” with Dr. Bob Wright
- 2013 The Wright Graduate University becomes a nationally accredited university
- 2013 Published “Transformed! The Science of Spectacular Living” with Dr. Bob Wright
- 2015 Soon to be published is a ground-breaking book on relationships from New Harbinger Publications





BOOK DR. WRIGHT TODAY

BARB

BARB@WRIGHTLIVING.COM

(312) 645-8300

## PARTIAL CLIENT LIST

Abbott Laboratories

A.C. Nielsen

Aetna

BMO Harris

Chase

Kellogg's

Miss USA Women's  
Power Summit

Northern Trust

Rotary Club of Chicago

Society of Women Engineers

Mega Success Seminars

National Association of Women  
Business Owners

Baxter/Cardinal Healthcare

Association of Junior Leagues  
International

Churches – United Methodist,  
Unity, Unitarian Universalist,  
Lutheran

Center for Christian Life  
Enrichment



WRIGHT  
FOUNDATION

FOR THE REALIZATION OF HUMAN POTENTIAL



---

"One of the most  
sought-after self-help gurus  
in the country"

—The San Francisco Chronicle

---

"World's ultimate expert"

—Women's World Magazine

---



# DR. JUDITH WRIGHT

BOOK DR. WRIGHT  
TODAY!

BARB  
BARB@WRIGHTLIVING.COM  
(312) 645-8300



**WRIGHT  
FOUNDATION**  
FOR THE REALIZATION OF HUMAN POTENTIAL