

About Dr. Bob Wright



Considered by many to be one of the leading thinkers in human development, Dr. Bob Wright (www.drbobwright.com) is an internationally recognized visionary, educator, program developer, author, speaker, entrepreneur, consultant, and executive coach. Recognized as a top executive coach by Crain's Chicago Business, he has coached CEOs across the country from leading-name public companies to entrepreneurial startups.

Dr. Wright's revolutionary Integrative Model of Human Growth and Development provides a much-needed practical application of theory into everyday life, helping hundreds of thousands to understand themselves, strategize, and take action to reach their potential. Called "the most powerful comprehensive model of its kind," this model forms the core curriculum at Wright, co-founded with his wife Judith. His revolutionary personal and professional training and development methodology leads not only to significant professional success, but also to fulfillment in all life areas.

Dr. Wright has demonstrated success in a wide variety of areas. He is an outstanding radio and television personality, delivering what author Andrew Harvey calls his "hard light." His books on purpose in business and people skills have been translated into multiple languages and sold over 200,000 copies around the world. And his nationally acclaimed employee assistance and managed mental health firm, Human Effectiveness, Inc., was rated top in the nation by Mercer Meidinger Medical Audit as well as Arthur Andersen. Dr. Wright estab-

lished Living Visions, a personal growth business; founded the Men's Guild, a powerful men's organization for a new model of manhood; and established Be Heard, an organization to promote environmentally conscious political action.

Dr. Wright's education, coaching, and leadership research led to the development of what he named Grounded Leadership, an invaluable facilitative part of the transformational leader's tool box. Dr. Wright's deep belief in human potential has guided his mission to bring cutting-edge and traditional human emergence technologies into practical everyday use for the conscious evolution of humanity—most recently founding the Graduate Institute for the Realization of Human Potential and the Foundation for Transformational Leadership.

Dr. Wright has completed a BA in Sociology, MA in Communications, MSW in Clinical Social Work, and a Doctorate in Education, Leadership, and Change.

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